**Marketing & Communications Intern**

Find Your Influence (FYI) is the leading Software as a Service-based influencer marketing solution built by marketers for marketers. Relied on by many of the top brands across the United States, Find Your Influence leverages proprietary technology for discovering influencers, managing campaigns and tracking metrics. In an ever-evolving digital marketplace, Find Your Influence manages relationships with brands and pairs them with the right influencers to deliver guaranteed results. FYI is privately held and headquartered in Scottsdale, Arizona.

**Description:** Find Your Influence seeks a dynamic, self-starter to assist in a variety of marketing and communications responsibilities. This role is an excellent opportunity to experience a hyper-growth stage company that is defining an industry.

**Responsibilities:**

• Update and maintain FYI’s social media accounts

• Assist in creation of blog content

• Assist with media outreach efforts

• Update the FYI website as needed

• Aid in the execution of the Content Marketing strategy

• Interview influencers and brands as needed

• Positively contribute to company culture

**Qualifications:**

• Understand how social media can drive business

• Completed or working toward a college degree, preferably in a related field (e.g., English,

Marketing/Communications, or Public Relations)

• Must possess a working knowledge of Microsoft Word, PowerPoint and Excel. Proficiency in Adobe Suite is a plus

• Prior internship or related experience in marketing or communications is a plus

• An effective communicator, both written and oral

• Ability to communicate in a professional manner with press and other business contacts

• Self-motivated, good organizational skills, detail-oriented, ability to prioritize, multi-task and meet deadlines

• Enthusiastic attitude

**Start Date:** Anytime

**Hours:** 12-15 hours/week, based on hours required for credit

**Compensation:** This is an **unpaid** internship. Individuals will only be considered if they are earning school credit.

**To Apply:** Please send cover letter and resume to tami@findyourinfluence.com.